



SIOOC



California State  
Information Officers Council

# Awards

May 19, 2005



## Category 1: Writing

Includes the following:

Opinion, Features, Speeches & Scripts

**Gold Award – A Tie**

California Dept. of Forestry  
& Fire Protection:

*“It’s The Law”*

California Dept. of Fish and  
Game:

*“Clear Lake”*

**Karen Terrill &**

**Alexia E. Retallack**

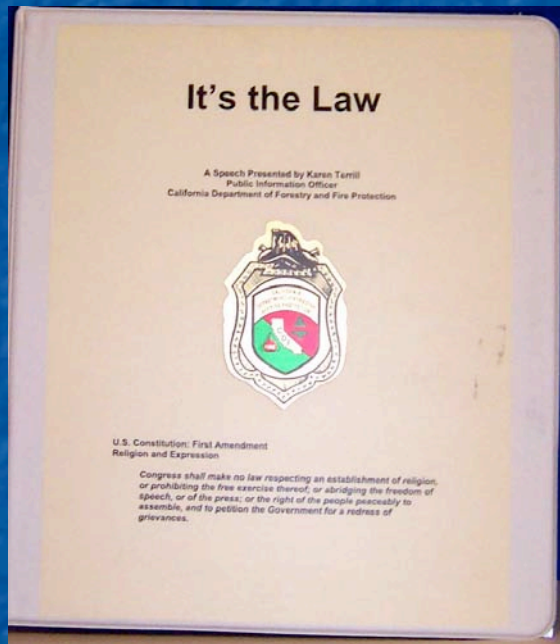
**and Rick Macedo**



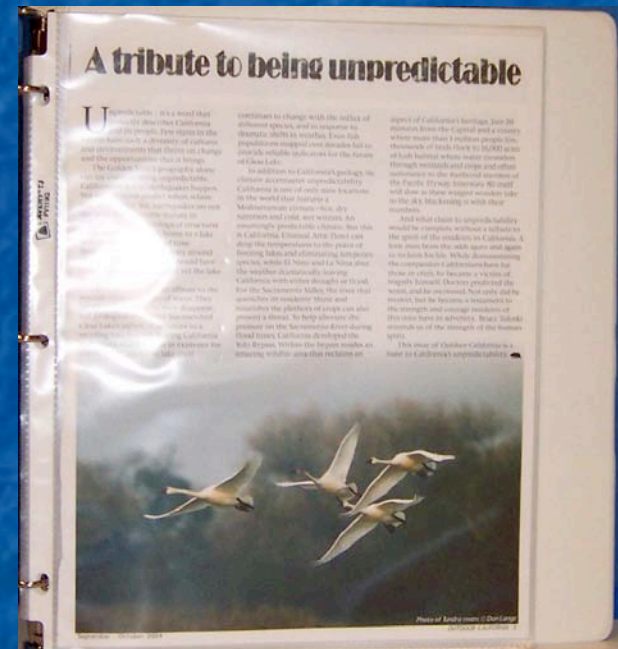
# Category 1: Writing

Includes the following: Opinion, Features, Speeches & Scripts

**Gold Award – A Tie**



*"It's The Law"  
Karen Terrill*



*"Clear Lake"  
Alexia E. Retallack  
Rick Macedo*



## Category 2: Reports

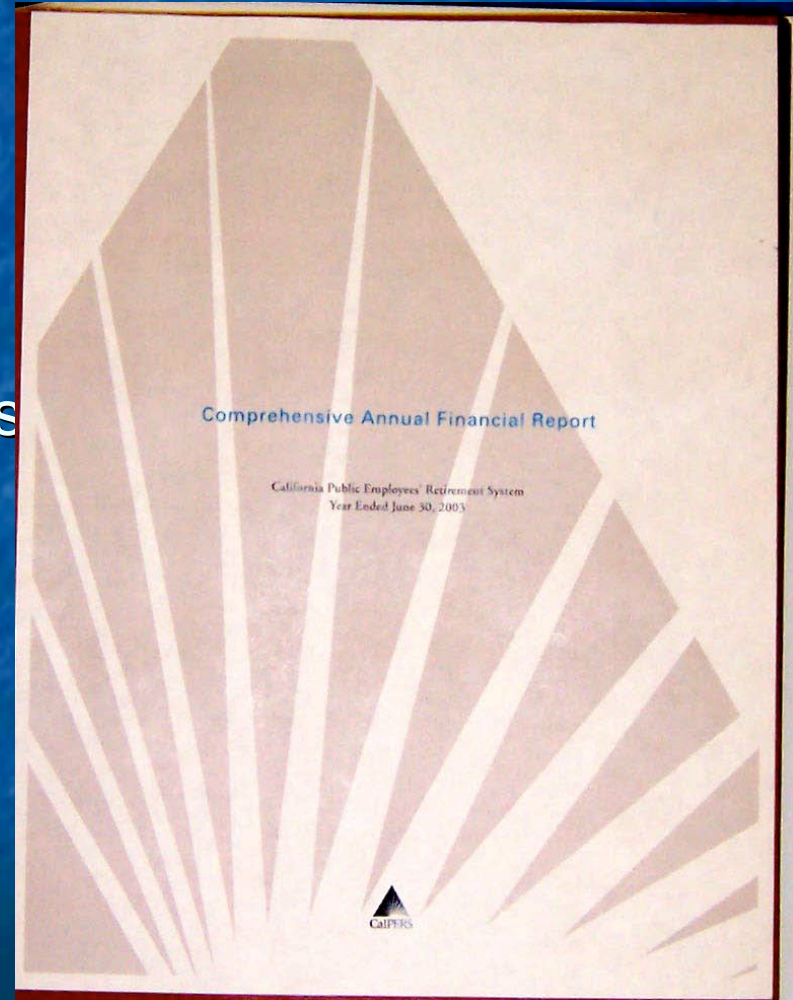
Includes the following: Annual or Special Report

Gold Award

CalPERS Office of Public Affairs

*“CalPERS  
Annual Report”*

CalPERS



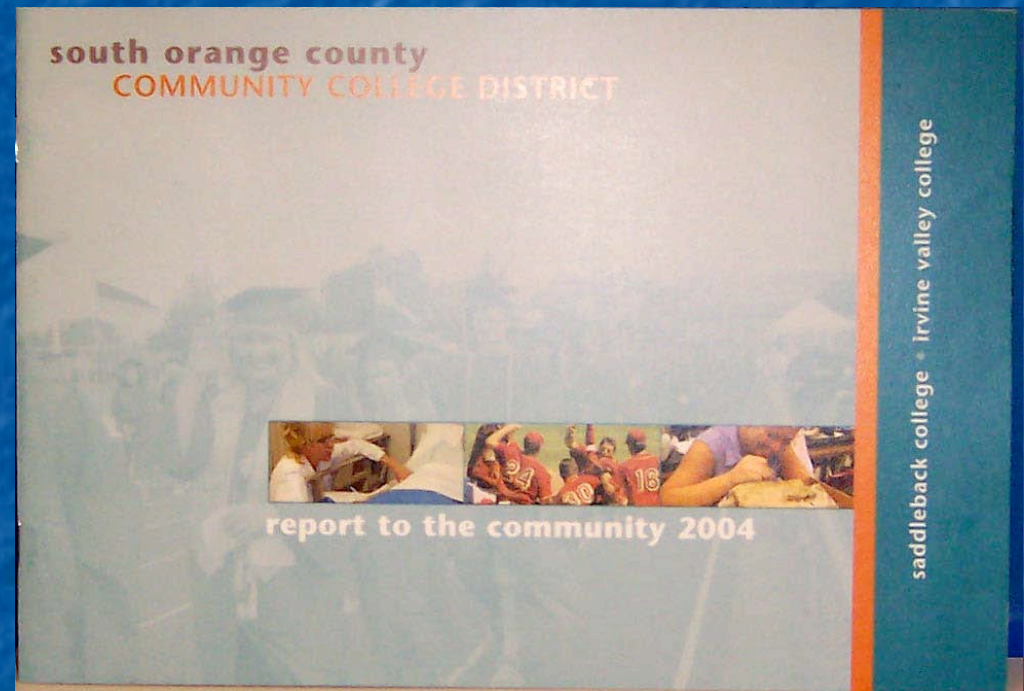


## Category 2: Reports

Includes the following: Annual or Special Report

### Silver Award

South Orange County  
Community College:  
*“South Coast County  
Community College  
Report”*



Tracy Daly, Erin Marshal, & Brenda Constantine



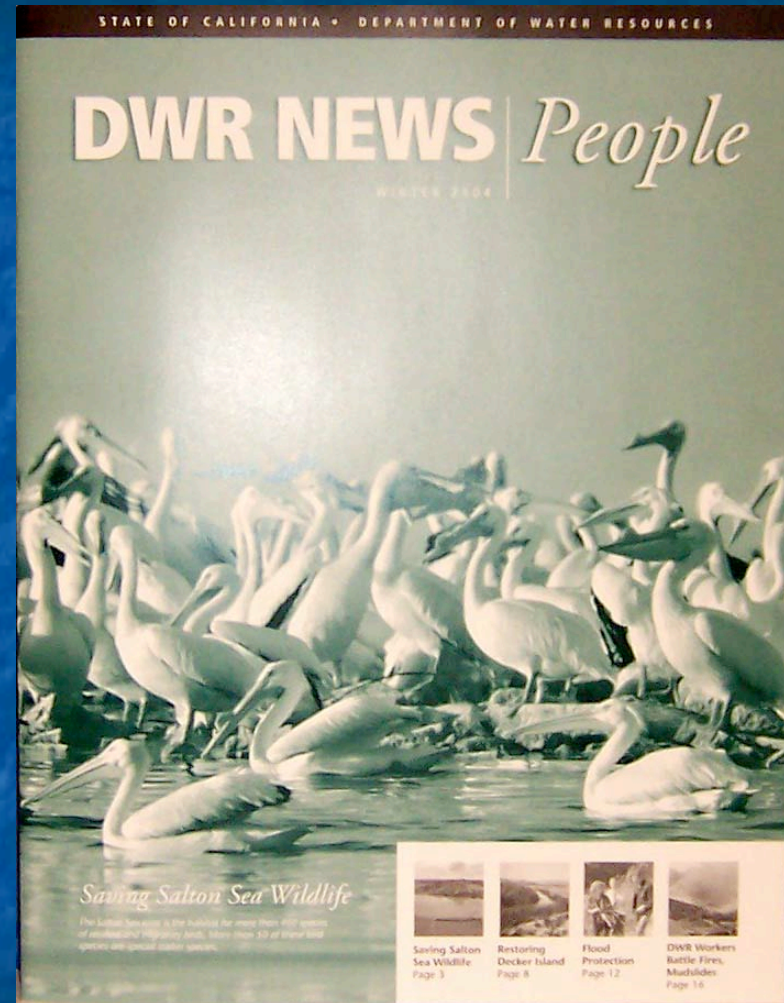
# Category 3: Publications

Subcategory 3a: Newsletter

Silver Award

California Department of  
Water Resources:

*“Winter 2004  
DWR News”*



Margarita Macias & Annie Parker



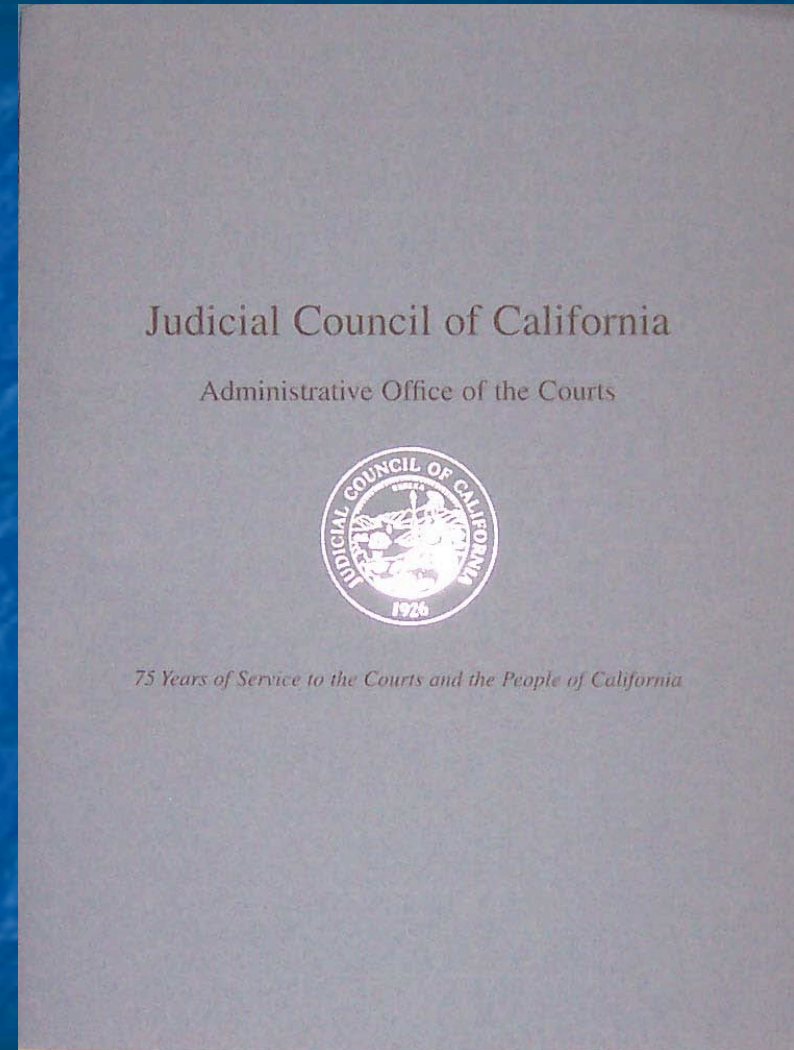
# Category 3: Publications

Subcategory 3b: Magazine

**Silver Award**

Judicial Council  
Administrative Office of the  
Courts:

*“Court News”*



Judicial Council Administrative Office of the Courts



## Category 3: Writing

Subcategory 3c: Brochure

Gold Award – A Tie

State Water Resources  
Control Board:

*“Erase the Waste”*

Office of Public Affairs  
CalPERS:

*“Your Benefit/Your  
Future”*

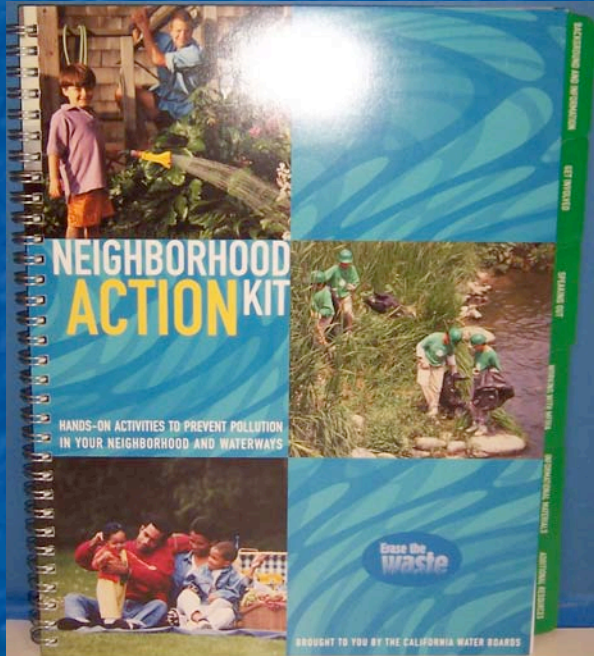
State Water Resources Control Board & CalPERS



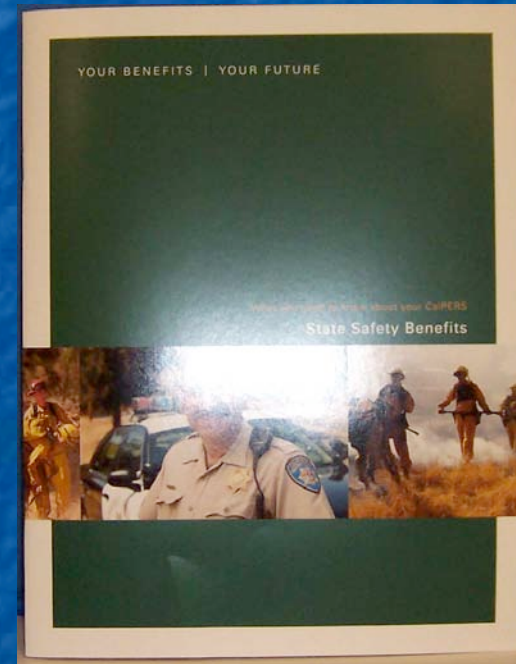
# Category 3: Publications

Subcategory 3c: Brochure

Gold Award – A Tie



*“Erase the Waste”*  
State Water Resources  
Control Board



*“Your Benefit/Your Future”*  
Office of Public Affairs  
CaIPERS



## Category 3: Publications

Subcategory 3c: Brochure

Silver Award – A Tie

California Integrated  
Waste Management:  
*“Exhibitor Prospectus”*  
*Recycled Product Trade*  
*Show*

Prison Industries Authority,  
California Men’s Colony PIA  
Print Shop:  
*“Product and Services*  
*Line Card”*

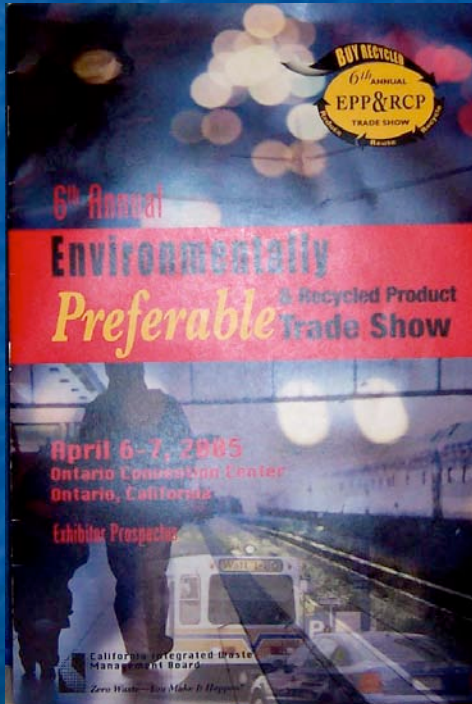
Diane O’Leary/Mary Farr & Donna M. Orth



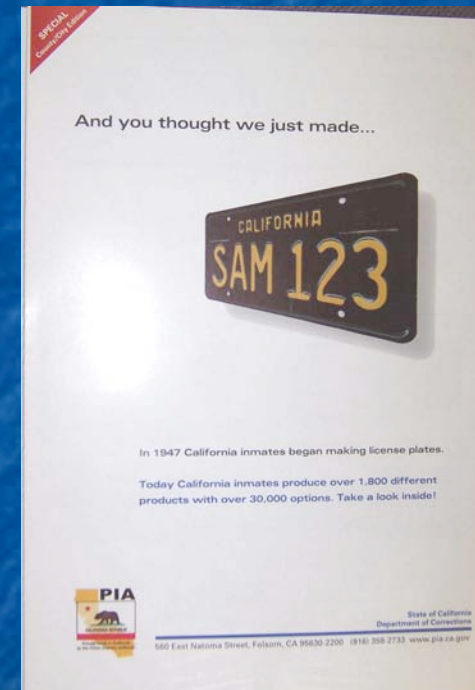
# Category 3: Publications

Subcategory 3c: Brochure

Silver Award – A Tie



*“Exhibitor Prospectus”*  
Diane O’Leary/Mary Farr



*“Product and Services Line Card”*  
Donna M. Orth



## Category 4: Audio-Visual Production

Subcategory 4a: Video

Gold Award

California State Parks & Department of Water Resources:  
*“Distance Learning with  
California State Parks”*

Albert Madrid (DWR) & Joe Von Herrmann (State Parks)



## Category 4: Audio-Visual Production

Subcategory 4c: PSA Audio

Silver Award

California Office of Traffic Safety:

***“OTS Baggy Pants Seat Belt PSA”***

Office of Traffic Safety Staff



# Category 4: Audio-Visual Production

Subcategory 4b: Audio

Gold Award

Department of Boating and Waterways:

*“CO Kills”*

Jana Clark & Glass McClure



# Category 4: Audio-Visual Production

Subcategory 4b: Audio

Silver Award

Department of Boating and Waterways:

*“Bev Lite”*

Jana Clark & Glass McClure



# Category 5: Graphics

Subcategory 5a: Infographic or Technical Illustration

Gold Award

California State Parks:  
*“California’s  
Remarkable  
Women”*



Philip Carey, Laurena Cabanero, and Renato Consolini



## Category 5: Graphics

Subcategory 5a: Infographic or Technical Illustration

Silver Award

California State Parks:  
*“California’s  
Remarkable  
Women –Live  
Your Dream”*



Sandra Hoover



## Category 5: Graphics

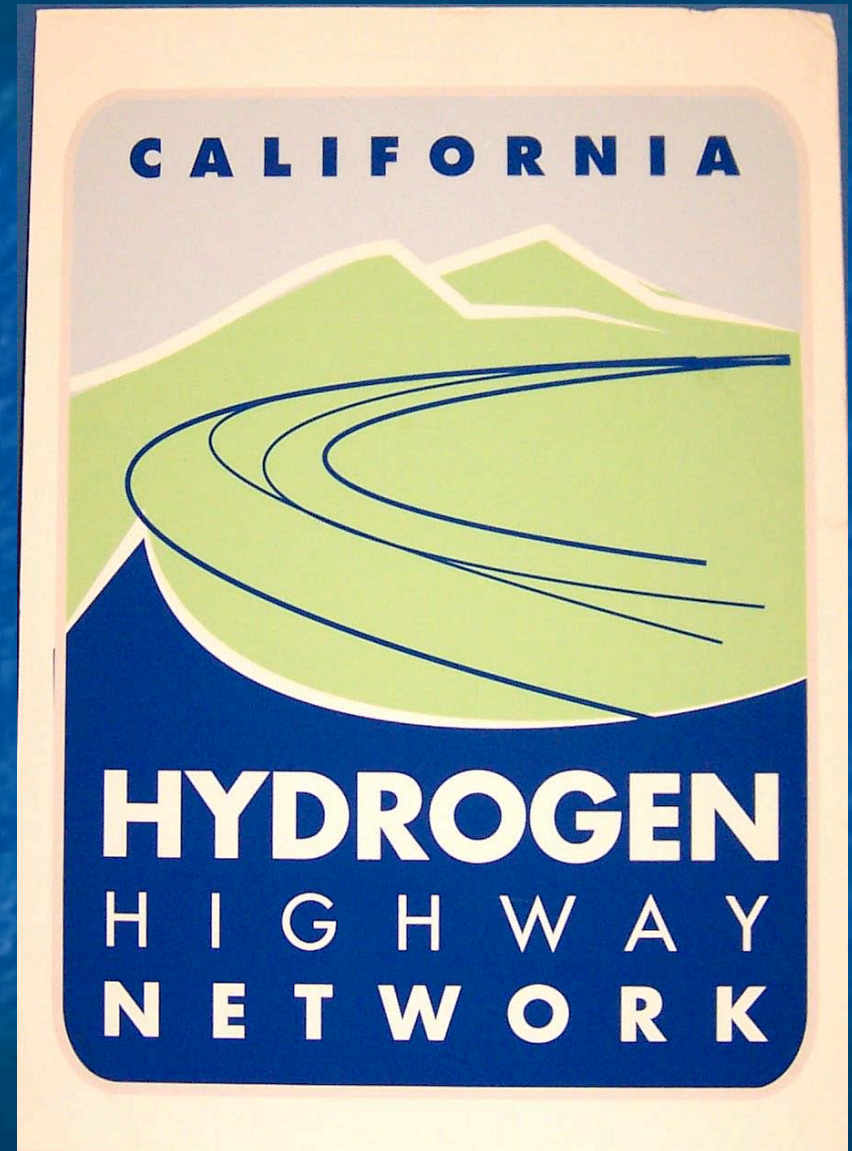
Subcategory 5c: Logo

**Gold Award**

Communications Office  
Air Resources Board:

*“H<sub>2</sub> Highway  
Network Logo”*

**Air Resources Board**



**S\OC**

## Category 5: Graphics

Subcategory 5c: Logo

Silver Award

State Water Resources  
Control Board:  
*“Water Board  
Logo”*



Sharon Norton

**S\OC**

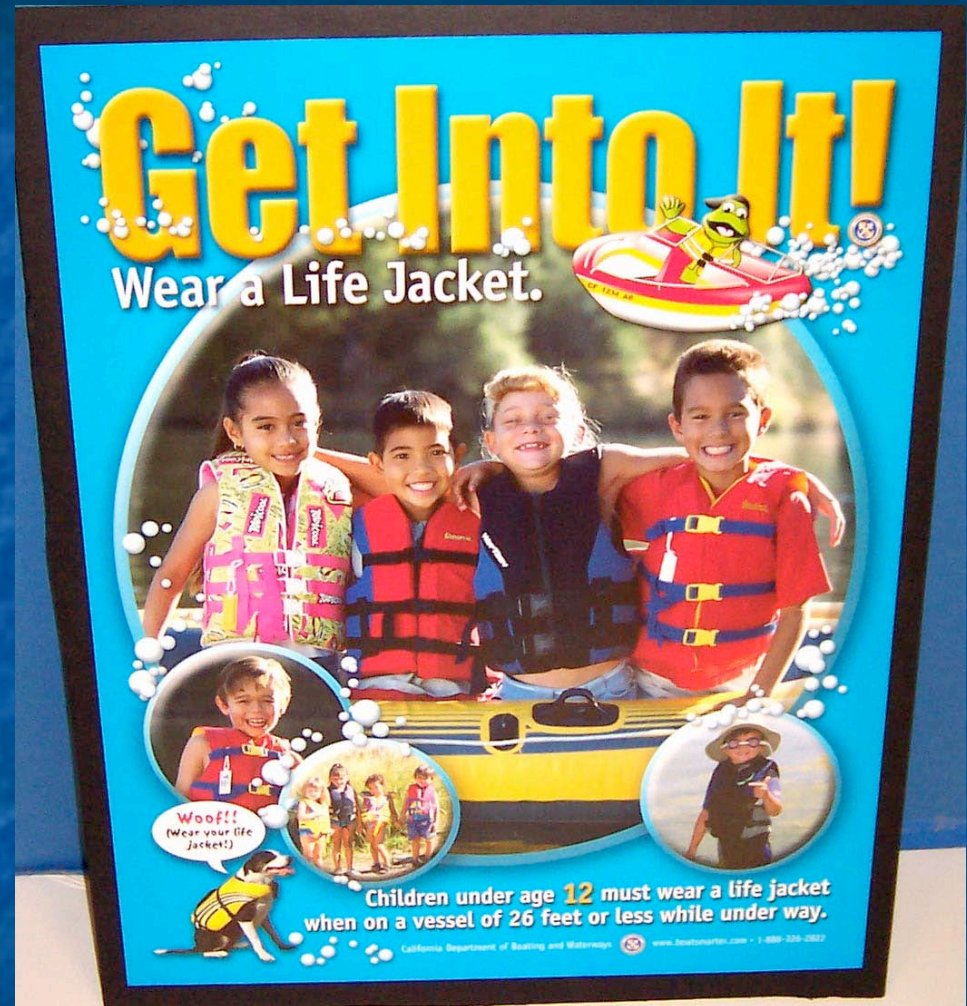
# Category 6: Special Projects

Subcategory 6a: Posters

**Gold Award**

Department of Boating  
and Waterways:

*“Get Into It”*



**Phaedra Bota & Jim Molina**



# Category 6: Special Projects

Subcategory 6a: Posters

Silver Award

California State Parks:  
*“Give It A Rest”*



Laurena Cabanero



# Category 6: Special Projects

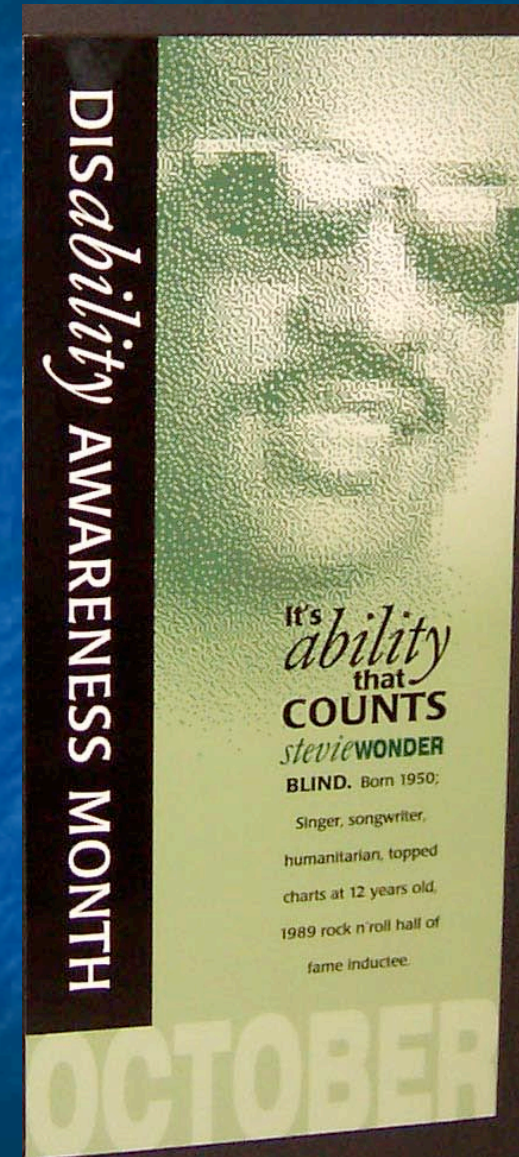
Subcategory 6b: Promotional Device

Gold Award

Department of Water Resources:

*“Disability Banner Display”*

Jennifer Highhill





# Category 6: Special Projects

Subcategory 6b: Promotional Device

Silver Award

Department of Water Resources:

*“Albert & Einstein”*

*Safety Sticker*



John Carter



# Category 6: Special Projects

Subcategory 6c: Calendar

Gold Award

Department of Boating & Waterways:  
*“Safe & Wise Waterways”*



Gloria Sandoval and the Education Unit

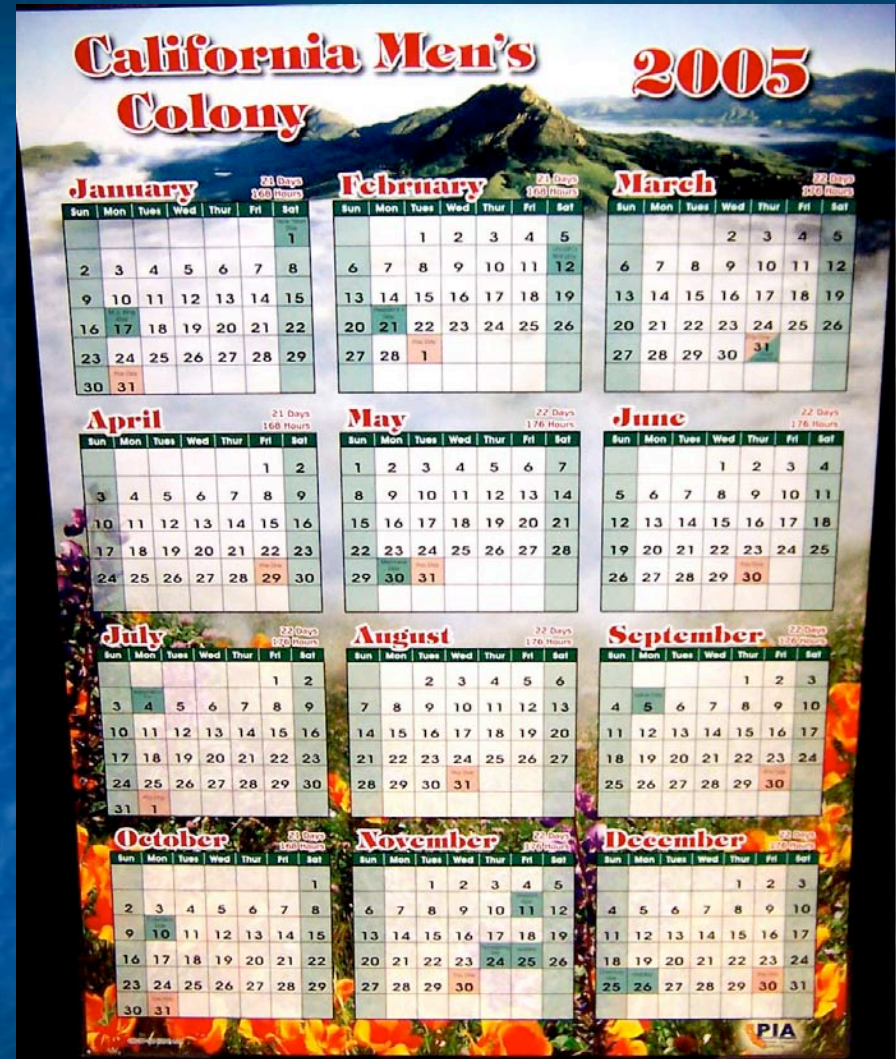


# Category 6: Special Projects

Subcategory 6c: Calendar

Silver Award

Prison Industries Authority:  
*“PIA Desktop  
Calendar”*



Gary Walker & Robert Lyga

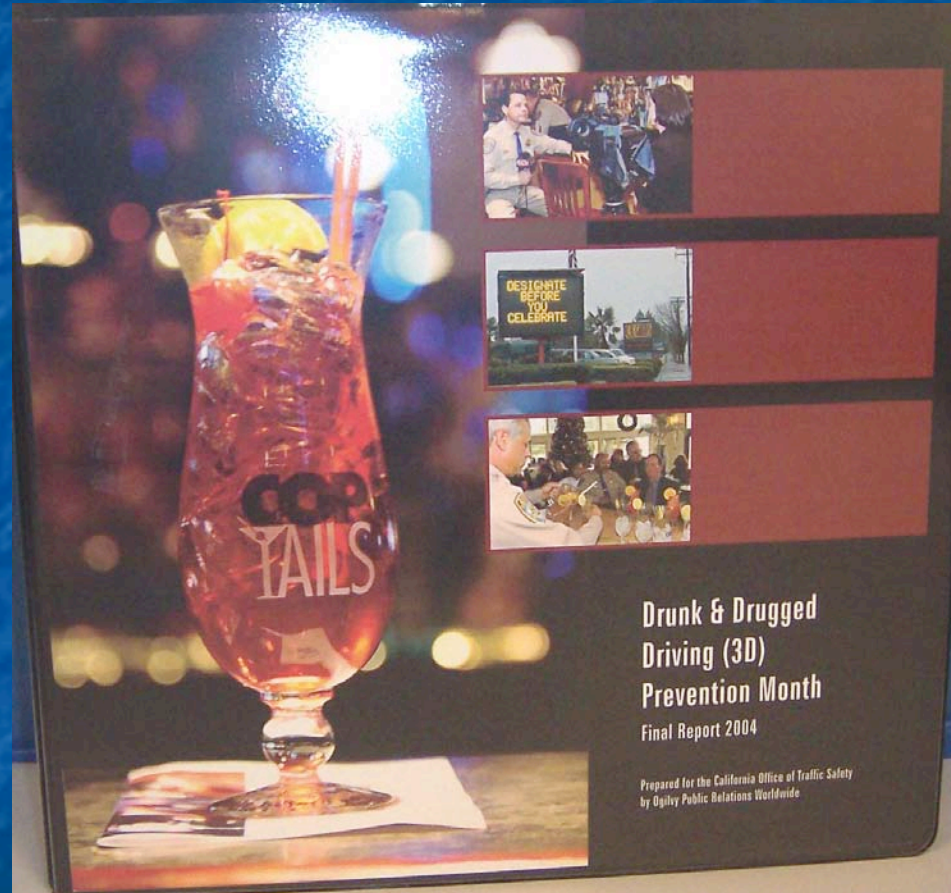


# Category 7: Media Relations

Subcategory 7b: Media Campaign

**Gold Award**

Office of Traffic Safety:  
*“OTS 2004  
3-D Month  
Campaign”*



**Office of Traffic Safety Staff**



# Category 7: Media Relations

Subcategory 7b: Media Campaign

Silver Award

EDD Public Affairs:  
*“Paid Family Leave”*

EDD Public Affairs





# Category 8: Web Sites

Gold Award

Department of  
Boating & Waterways:  
“Aqua Smart”



Gloria Sandoval



# Category 8: Web Sites

Silver Award



CalPERS Office of Public Affairs:  
*“CalPERS Online Redesign”*

Cal PERS



**SIOOC**

California State  
Information Officers Council

# Public Information Officer of the Year 2005

**Sarah Ludeman**

Information Officer II  
California Youth Authority



**SIOOC**



California State  
Information Officers Council

# Lifetime Achievement Award

**Claudia Chandler**  
California Energy Commission

The logo for the California State Information Officers Council (SIOOC) features the letters 'SIOOC' in a bold, blue, sans-serif font. The letter 'i' is stylized with a white outline and a blue shadow, and the letter 'O' is also stylized with a white outline and a blue shadow. The background of the logo is a collage of images including a building, a person in a hard hat, and a power line tower.

California State  
Information Officers Council

**Thanks to all who entered**

**Congratulations,  
2005 Award Winners!**

**Thank you, Judges**



SiOC



California State  
Information Officers Council

# 2005 SiOC Awards Committee

Liz Kanter, Co-Chair

Dana Michaels, Co-Chair

Adrian Woodfork, Co-Chair

Stephan Brophy

Rob Hughes

Dimitri Stanich

Sheryl Tankersley