



**The State
Information
Officers Council**

Winners of SiOC Awards Competition – 2005

1. WRITING

- GOLD (Tie): “It’s The Law”
Karen Terrill
California Dept. of Forestry & Fire Protection
- GOLD (Tie): “Clear Lake”
Alexia E. Retallack & Rick Macedo
Department of Fish & Game

2. REPORTS

- GOLD: “CalPERS Annual Report”
CalPERS Office of Public Affairs
CalPERS
- SILVER: “South Orange County Community College District
Report 2004”
Tracy Daly, Erin Marshall, Brenda Constantine
“South Orange County Community College District

3. PUBLICATIONS

- SILVER: 3a - *Newsletter*
“Winter 2004 DWR News)
Margarita Macias, Annie Parker
Department of Water Resources
- SILVER: 3b - *Magazine*
“Court News”
Judicial Council
Administrative Office of the Courts
- GOLD:
(Tie) 3c - *Brochure*
“Erase the Waste”
State Water Resources Control Board
- GOLD:
(Tie) 3c - *Brochure*
“Your Benefit / Your Future”
Office of Public Affairs
CalPERS
- SILVER:
(Tie) 3c - *Brochure*
“Exhibitor Prospectus”
Recycled Product Trade Show

SILVER: Diane O’Leary, Mary Farr
California Integrated Waste Management Board
3c - *Brochure*
“Product and Services Line Card”
(Tie) Donna M. Orth
California Men’s Colony PIA Print Shop
Prison Industries Authority

4. AUDIO-VISUAL PRODUCTION

GOLD: 4a - *Video*
“Distance Learning with California State Parks”
Albert Madrid, Department of Water Resources
Joe von Herrmann, California State Parks
SILVER: 4c - *PSA Audio*
“OTS Baggy Pants Seat Belt PSA”
Office of Traffic Safety Staff
GOLD: 4b - *Audio*
“CO Kills”
Jana Clark, Glass McClure
Department of Boating & Waterways
SILVER: 4b - *Audio*
“Bev Lite”
Jana Clark, Glass McClure
Department of Boating & Waterways

5. GRAPHICS

GOLD: 5a - *Infographic or technical illustration*
“California’s Remarkable Women”
Philip Carey, Laurena Cabanero, Renato Consolini
California State Parks
SILVER: 5a - *Infographic or technical illustration*
“California’s Remarkable Women”
Live Your Dream
Sandra Hoover
California State Parks
GOLD: 5c - *Logo*
“H2 Highway Network Logo:
Communications Office
Air Resources Board
SILVER: 5c - *Logo*
“Water Board Logo”
Sharon Norton
State Water Resources Control Board

6. SPECIAL PROJECTS

GOLD: 6a - *Posters*
“Get Into It”
Phaedra Bota, Jim Molina
Department of Boating & Waterways

SILVER: 6a - *Posters*
"Give It A Rest"
Laurena Cabanero
California State Parks

GOLD: 6b - *Promotional device*
Disability Banner Display
Jennifer Highhill
Department of Water Resources

SILVER: 6b - *Promotional Device*
"Albert & Einstein Water" Safety Sticker
John Carter
Department of Water Resources

GOLD: 6c - *Calendar*
"Safe & Wise Waterways"
Gloria Sandoval and the Education Unit
Department of Boating & Waterways

SILVER: 6c - *Calendar*
PIA Desktop Calendar
Gary Walker, Robert Lyga
Prison Industries Authority

7. MEDIA RELATIONS

GOLD: 7b - *Media Campaign*
"OTS 2004 3-D Month Campaign"
Office of Traffic Safety Staff
Office of Traffic Safety

SILVER: 7b - *Media Campaign*
"Paid Family Leave"
EDD Public Affairs

8. WEB SITES

GOLD: "Aqua Smart"
Gloria Sandoval
Department of Boating & Waterways

SILVER: "CalPERS Online Redesign"
CalPERS Office of Public Affairs
CalPERS