

2005 SIOC AWARD WINNERS (Presented May 11, 2006)

1. Writing-

Silver: Karen Terrill
State Fire Marshall

“A Speech Within a Speech”

2. Reports-

Gold Winner: CalPERS Office Public Affairs
California Public Employees’ Retirement System

“CalPERS Comprehensive Annual Financial Report”

Silver Winner: Xiaojun Li
California Department of Water Resources

“South Delta Improvements Program”

3. Publications-

A. Newsletter-

Gold Winner: Christine Weldon, John Carr, Matilda Rodrigues, Elizabeth Davies,
Jennifer Deuel
Alcoholic Beverage Control

“On-View” Employee Newsletter

3. Publications-

B. Magazine-

Gold Winner: Robin Witt, Karen Brewster, Caltrans Headquarters Photography
California Department of Transportation

California Transportation Journal

Silver Winner: Alexia Retallack
California Department of Fish and Game

Outdoor California

C. Brochure-

Gold Winner: Kamyar Guivetchi, Marilee Talley, Christopher Sanchez
California Department of Water Resources

“California Water Plan Highlights”

Silver Winner: David Anderson, Lisa Martibn
California Department of Transportation

Working with the Media

4. Audio Visual Production-

Gold Winner: California Highway Patrol

“Red Asphalt V”

Silver Winner: Board of Equalization / Franchise Tax Board
Franchise Tax Board

“Tax Amnesty”

5. Graphics-

Logos:

Gold Winner: Christie Munson
Victim Compensation & Government Claims Board

Victim Compensation and Government Claims Board Logo

6. Special Projects

Posters:

Gold Winner: Michael J. Miller
California Department of Water Resources

CDF 100th Anniversary Poster

Promotional Device:

Gold Winner: Dept. of Developmental Services, Consumer Advisory Committee
Dept of Developmental Services

“Ways to Make Complex Information Simple”

Silver Winner: Tamie McGowen, Ty Johnson
California Department of Transportation

2005 “Slow for the Cone Zone” Calendar

Calendar:

Gold Winner: Gloria Sandoval, DBW and Scott Howe, Creative Services
Department of Boating and Waterways

2006 “Safe & Wise Water Ways” Poster Contest

Slogan:

Gold Winner: Board of Equalization / Franchise Tax Board
Franchise Tax Board

“Tax Amnesty”

7. Media Relations-

Gold Winner: California Office of Traffic Safety

2005 “Click it or Ticket” Seat Belt Campaign

Silver Winner: Will Kempton, Mark DeSio, Tamie McGowen, Lisa Martin, Scott McGowen, Robin Witt, Ann Rubesaky, Steve Brooks, David Gerberding, Division of Project Management, Division of Human Resources
California Department of Transportation

“Road Work Ahead”

8. Web Sites-

Gold Winner: Franchise Tax Board

Web Site

Silver Winner: California Office of Traffic Safety

Web Site

PIO of the Year

Sergeant Evan Williams
California Highway Patrol

Lifetime Achievement Award

Freda Radich