

SiOC Awards Winners ~ May 14, 2009

News Release

Gold Award
Solar Program Breaks Records
California PUC

Opinion

Gold Award
Prepare Yourself for the Change to Digital Television
California PUC
Rachelle Chong

Opinion

Silver Award
Salute from One CCC to Another
California Conservations Corps
Susanne Levitsky

Feature

Gold Award
Crisis in the ER
Department of Consumer Affairs
Ricardo Villanueva

Feature

Gold Award
Crafting the Perfect Bullet for Condor Country
Department of Fish & Game
Harry Morse

Feature

Silver Award
Geology Board Moves
Department of Consumer Affairs
Steve Dakota

Speech

Gold Award
'Guido Sarducci' 15-Minute JIC
State Fire Marshal
Karen Terrill

Speech

Silver Award
Climate Change, Drought, & Water Supply
California PUC
John A. Bohn

Annual Report

Gold Award
CalSTRS 2007 Comprehensive Annual Financial Report
CalSTRS Staff

Annual Report

Silver Award
CPUC 2007 Annual Report
News & Public Information Office
California PUC

Annual Report

Silver Award
State Fire Marshal 2007 Annual Report
State Fire Marshal
Karen Terrill

Special Report

Gold Award
Independent Expenditures
Fair Political Practices Commission
Jennifer Clark
Susie Swatt
Technical Assistance Div.

Newsletter

Gold Award
Across the Boards
State Water Resources Control Board
Liz Kanter
Sharon Norton

Newsletter

Gold Award
Victim Compensation Connection
VCGCB
Miles Bristow
Marilyn Louie
Rachel Wall
Kirsten Yeates

Newsletter

Silver Award
Courtside
Superior Court of California
County of San Francisco
Ann E. Donlan

Newsletter

Honorable Mention
CalSTRS Connect
California State Teachers Retirement System
CalSTRS Staff

Newsletter

Honorable Mention
CDCR News
California Department of Corrections and Rehabilitation
Scott Howe
George Kostyrko

Newsletter

Honorable Mention
Hunter Education Quarterly
Department of Fish and Game
Sara K. Brar

Newsletter

Honorable Mention
DTSC News
Department of Toxic Substances Control
Julie Bauer

Newsletter

Honorable Mention
News and Views
State Parks
John Arnold
Carol Cullens
Lindsay Oxford
Roy Stearns
Sheryl Watson

Magazine

Gold Award
Outdoor California
Department of Fish & Game
Troy Swauger

Magazine

Silver Award
Consumer Connections
Department. of Consumer Affairs
Jean Bricarello
Hazel Secretario
Ricardo Villanueva

Brochure

Gold Award
Help for Victims of Hate Crime
VCGCB
Anita Ahuja
Gary Longholm
Kirsten Yeates

Brochure

Silver Award
Advanced Technology Vehicle Guide
California Air Resources Board

Special Publication

Gold Award
Consumer's Guide to Repossession Practices
Department of Consumer Affairs
Hazel Secretario

Special Publication

Silver Award
California's Energy Leadership
California PUC

Special Publication

Silver Award
California Hunting Digest – Upland Game
Department of Fish & Game
Lorna Bernard
Meredith Fleener

Training DVD or Documentary

Gold Award
Pathways to Rehabilitation
CDCR Office of Public & Employee Communications
Michele Kane
George Nyberg
Seth Unger

Outreach & Education DVD

Gold Award
CDCR Going Green
CDCR Office of Public & Employee Communications
Michele Kane
George Nyberg
Paul Verke

Outreach & Education DVD

Silver Award
CalSTRS Making a Difference
CalSTRS Staff

PSA

Gold Award
Smart Start
California Highway Patrol

PSA

Silver Award
3,000-Mile Myth
California Integrated Waste Management Board

Brand Identity Package

Gold Award
FTB Corporate Identity
Franchise Tax Board
Sharon Rabang

Brand Identity Package

Silver Award
Stop Unlicensed Activity – Inquire Before You Hire
Department of Consumer Affairs
Lisa Kinetz

Photography

Gold Award
Don't Trash California
Storm Water Pollution Prevention
Caltrans

Photography

Silver Award
Bright Riders
Franchise Tax Board
Don Chan

Promotional Device

Gold Award
Energy Quest (Banners)
California Energy Commission
Susanne Garfield-Jones
Chris Graillat
Michael Wilson

Promotional Device

Silver Award
Plan Ahead – Designate a Sober Driver (Buttons)
California Office of Traffic Safety

Poster

Gold Award
Cover Up Litter Bugs
Don't Trash California
Caltrans
Division of Environmental Analysis
Scott McGowen

Calendar

Gold Award
Consumer Calendar
Department of Consumer Affairs
Aris Bajar

Calendar

Silver Award
2009 Energy Calendar
California Energy Commission
Jacque Gilbreathe
Lana McAllister

Event

Gold Award
2008 Green Fair
Franchise Tax Board
Marketing & Multimedia Services
Green Team

Event

Silver Award
PACT Summit
Department of Consumer Affairs
Hazel Secretario

Public-Private Partnership

Gold Award
2008 Holiday DUI Enforcement Campaign & Partnership Outreach
California Office of Traffic Safety

Media Kit

Gold Award
Independent Expenditures
Fair Political Practices Commission
Roman Porter
Susie Swatt
Technical Assistance Div.

Media Campaign

Gold Award
2008 Holiday DUI Enforcement
California Office of Traffic Safety

Media Campaign

Silver Award
Fix I-5
Caltrans
District 3
Office of Public Information & Graphic Services

Web Site

Gold Award
CDCR
Office of Public & Employee Communications
Gordon Hinkle
Scott Howe

Web Site

Silver Award
Fair Political Practices Commission
Roman Porter
Susie Swatt
Technical Assistance Div.
IT Division

Best Bang for the Buck

Gold Award
State Fair Booth
Department of Consumer Affairs
Aris Bajar
Carol Stover
June Vargas

PIO of the Year

Terry Thornton
California Department of Corrections and Rehabilitation

END