



Building Trust in Government: Insights for Information Officers

**Thursday
January 19, 2012
11:30 a.m. – 1:00
p.m.
USC State Capital
Center**

Information Officers help drive public trust in government, something sorely needed these days. Many of our stakeholders often must give us their personal information (there's only one Franchise Tax Board or DMV). What's more, as government has moved online and into social media, privacy impacts have become mind-boggling.

At our January 19 event, Chief of the California Office of Privacy Protection Joanne McNabb will give PIOs tips on finding the right approach for balancing privacy and government transparency. Bring your notepads.

In addition to her duties as Chief, McNabb serves on the Privacy Advisory Committee to the U.S. Department of Homeland Security and is co-chair of the International Association of Privacy Professionals' Government Working Group. She has 25-years experience in public affairs and marketing, in both the public and private sectors.

Cost is \$15 for members, \$20 for non-members, payable online with your registration at sioc.clubexpress.com.

Proceeds benefit SiOC's scholarship fund.

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Food and Parking

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